

Market Requirements for Colombia

Any foreign ABO can have a business in Colombia as an International Sponsor (as outlined in the Business Reference Guide) or as a Local Sponsor.

- A Single Person ABO (we recommend this option), or
- A legal Entity ABO (LE)

	Description	Supporting documentation	Official contact information. (eg. Website, phone #, email address, etc)	Potential costs/Fees associated	Potential timeframe	Obtained by authorized agent allowed? (Y/N)	
Legal Requirement	Citizenship Requirement	N/A	N/A	N/A	N/A	N/A	
	Residency Requirement	N/A	N/A	N/A	N/A	N/A	
	Local Address	A Colombian address	N/A	email and local phone number	N/A	Y	
	Visa Requirement	Certain types of visa	Recent visa photocopy which does not have restrictions in occupation. Occupations must be trader, distributor or TP10 (attach marriage certification with a Colombian Citizen)	www.colombia.embassyhomepage.com OR www.colombia.visahq.com	Depends on home country costs	N/A	N
	Business Requirement (ie. Tax implications)	Unique Tax Registry (RUT) which is the form delivered by the Tax Authority mentioning the tax identification number and tax responsibilities of the LE, among other information.	Chamber of commerce certification RUT (Registro Unico Tributario)	email, local phone number	Depends on society wealth www.ccb.org.co	24 hrs	N
	Local bank account	required	The ABO must provide bank data, bank account number and type of bank account and must be under the Header's name.	N/A	N/A	24 hrs	N
Business Entity	Who can be a distributor? (are corporations accepted?)	Any Person under CP's requirements Corporations are not accepted, but an ABO can administer their business through a legal entity	Application, ID, RUT, Chamber of commerce certification	email, local phone number, local address	Business start kit US\$22 aprox	24 hrs	N
	Minimum Age requirement	18 or older	ID Photocopy	N/A	N/A	N/A	N/A
	Restriction on # of applicants	2 people	N/A	N/A	N/A	N/A	N/A
	Who can register as a partner/applicant? (eg. Spouse, children, relatives)	Any Person	Application, ID	email, local phone number, local address	N/A	N/A	N/A
	Registrants prohibited (eg. Student, government worker.)	No restriction	N/A	N/A	N/A	N/A	N/A
	Is an ABO able to register their Amway Business as a legal entity?	An ABO can choose to be an owner of a legal entity ABO (LE). In this case, it is necessary to open a Colombian LE company. Please note the sole purpose of the LE must be the operation of the Amway business.	•The Registration form must be submitted and processed in the individual name(s) of the ABO. •Colombian Commerce Chamber certificate where the purpose indicates that the LE created will only carry out activities related to the business.	email, local phone number, local address	•Lawyer and accounting costs •Additional fees for translating, notary and maintenance costs.	N/A	Y
Does Contract explicitly allow transfer of assets to trust, legal entity, etc.	N/A	N/A	N/A	N/A	N/A	N/A	
Amway Requirement	Amway business Requirement ((eg. Must be at certain PV level of percentage level to earn a bonus)	No requirements	N/A	N/A	N/A	N/A	N/A
	Amway Limitations (eg. Frequency of visiting the market. Business advice from the market. Etc)	N/A	N/A	N/A	N/A	N/A	N/A
	Registration Fee Requirement	Buy a local starter kit to be sponsored (payment in local currency)	N/A	N/A	US\$22 aprox	24 hrs	N/A
	Renewal Requirement	annual renewal, From September to August	N/A	N/A	US\$15 aprox	24 hrs	Y
Reference Materials	Do you allow the sale of a distributorship?	Yes	Requirements according to CP's for latin America	N/A	N/A	N/A	N/A
	Cultural differences	Unique market characteristics (eg. Some products are not sold in this market.)					
Do you provide any additional support from your market? What is it?							

If you have any further questions or concerns, please contact the company at 57-1-644-4420 or amway.colombia@amway.com Toll free number 01800126929 (018000 1 AMWAY)