

Market Requirements for Italy

The most common forms of Amway Business Ownerships are: Sole Proprietorship, Partnership and Limited and General Partnership. You should consult with a local attorney to identify the best business entity to accomplish

	Description	Supporting documentation	Official contact information. (eg. Website, phone #, email address, etc.)	Potential costs/Fees associated	Potential timeframe	Obtained by authorized agent allowed? (Y/N)	
Legal Requirement	Citizenship Requirement	No	Application Form, Website, Starter Guide			Don't know	
	Residency Requirement	a Residence in Italy				YES	
	Local Address	Required				YES	
	Visa Requirement	Any non-EU citizen residing and working in Italy needs to obtain a Residence and Work Permit as a professional (it's the official cause to write on the request)..		The Italian Consulate and Office Police Department	NA	minimum 2 weeks	No
	Business Requirement (ie. Tax implications)	Not resident Abo must declare in writing of not being resident in Italy for more than 185 days (More than 6 months)		Application Form, Website, Starter Guide			
	Local bank account	a local bank account (with Fiscal Code) for ABOs resident. ABOs not resident must provide a foreign bank account in their home country	Foreigners who do not wish to establish a fiscal residence in Italy (they can, if they do not live here), must notify Amway Italy of their home country banking coordinates, in order to receive their earnings immediately. They also must send a written declaration (under their responsibility), saying they are not a fiscal resident in Italy.	Application Form, Website, Starter Guide			
Business Entity	Who can be a distributor? (are corporations accepted?)	new applicant only person than after 21% level also certain type of corporations		Application Form			
	Minimum Age requirement	18 and older					
	Restriction on # of applicants	2 people					
	Who can register as a partner/applicant? (eg. Spouse, children, relatives)	spouse, children, parents, relatives, friends: anybody who is not an ABO					
	Registrants prohibited (eg. Student, government worker.)	government worker and people who does not have the requirements of the Italian Direct Selling Law					
	Is an ABO able to register their Amway Business as a legal entity?	Only 1 person or specific kind of Legal Entities are allowed to run the Amway business (i.e. company called s.n.c.) regarding point 1, only Legal Entities that are "incorporated partnerships" are allowed to run the Amway business. Capital companies cannot. No Trusts					
	Does Contract explicitly allow transfer of assets to trust, legal entity, etc.)	No mention in the T&C of the contract but stated by ROC 3.15 and upon conditions of 3.3					
Amway Requirement	Amway business Requirement ((eg. Must be at certain PV level of percentage level to earn a bonus)	NO					
	Amway Limitations (eg. Frequency of visiting the market. Business advice from the market. Etc.)	NO limitation					
	Registration Fee Requirement	purchase a starter kit					
	Renewal Requirement	annual renewal, January 1 - December 31					
	Do you allow the sale of a distributorship?	yes					
Reference Materials	Cultural differences						
	Unique market characteristics (eg. Some products are not sold in this market.)						
Do you provide any additional support		ABOs can place orders for personal consumptions or they can place orders for their customer. IN Italy ABOs don't but and resell.					

If you have any further questions or concerns, please contact the company at +39-02-90463 ext.1, InfoCenter-it@amway.com