

Market Requirements for Romania

		Description	Supporting documentation	Official contact information. (eg. Website, phone #, email address, etc)	Potential costs/Fees associated	Potential timeframe	Obtained by authorized agent allowed? (Y/N)
Legal Requirement	Citizenship Requirement						
	Residency Requirement	A resident permit					
	Local Address	required					
	Visa Requirement						
	Business Requirement (ie. Tax implications)	Foreigners may establish an Amway business in Romania by completing the legal requirements to form a legal entity such as a limited liability company (SRL). Amway Business Owners who intend to distribute Business Support Materials must establish a separate legal entity for that purpose.					
	Local bank account	necessary for legal entities					
Business Entity	Who can be a distributor? (are corporations accepted?)	Anybody, including legal entities (various forms). Re-applicants need to comply with 6 months or 2 years inactivity rule.	new app, legal entities documents like fiscal code, social contract, bank account, ABO addendum, personal data modification form, agreement for invoice issue, VAT proof, etc	www.amway.ro ; orderro@amway.com ; info@amway.com	Approx 250-300 EUR for legal entities	minimum 3 days, maximum 7 days	Y, with legalized power of attorney
	Minimum Age requirement	18 or older	Personal Numerical Code	specified on app form			
	Restriction on # of applicants	2					
	Who can register as a partner/applicant? (eg. Spouse, children, relatives)	spouse, children, parents, relatives, friends, basically anybody	when adding a co-applicant: written signed request, applicant agreement, copy of new applicant ID card, various certificates to attest family relationship	www.amway.ro ; (Frequent asked Questions)			
	Registrants prohibited (eg. Student, government worker.)	no restriction from Amway side, except in cases of former ABOs who were terminated because of serious Rules violations. There are some government institutions whose employees are not allowed to run a business and such employees cannot be involved in direct selling activities					
	Is an ABO able to register their Amway Business as a legal entity?	yes. T&C is silent. Legal entity is explicitly allowed in art. 3.15 of ROC (Amway requires further documentation for this request). No Trusts					
	Does Contract explicitly allow transfer of assets to trust, legal entity, etc.	No (silent)					
Amway Requirement	Amway business Requirement (eg. Must be at certain PV level of percentage level to earn a bonus)	No, but the affiliate recommends 9% level of qualification for registering as an ABO					
	Amway Limitations (eg. Frequency of visiting the market. Business advice from the market. Etc)	no limitations					
	Registration Fee Requirement	offline, purchase of opportunity kit and start kit; online, only start kit	for online apps, the app needs to be printed, signed and sent to affiliate in original within 30 days since registration		for offline: approx 30 EUR; for online: approx 24 EUR;	for online, immediate registration; for offline registration in maximum 24 h or 72 h (if app reaches office on Friday end of day)	N
	Renewal Requirement	annual renewal: classic renewal between 1 sept and 31st Dec and late renewal between 1st Jan and 31st August)	for offline renewal, payment proof is needed		classic renewal: approx 21 EUR late renewal: approx 28 EUR	classic renewal can be done online and its visible the next day; late renewal can be done only offline and it is processed only when the payment is confirmed in the affiliate bank account	Y, with proper authorizations
	Do you allow the sale of a distributorship?	yes	the documentation is the one requested in the Sale Rule (Rules of Conduct document)	Rules of Conduct document can be found on www.Amway.ro in Library/Legal Documents section;			
Reference Materials	Cultural differences						
	Unique market characteristics (eg. Some products are not sold in this market.)						
Do you provide any additional support							

If you have any further questions or concerns, please contact the company at : +40-21-2020000, info@amway.com (Information)