

Market Requirements for Brazil

Contact an accounting or lawyer office to register:

- The revenue service of the State Government in order to obtain the state establishment license and the state tax ID (Inscrição Estadual);
- The Municipal office of the City Hall in order to obtain the local establishment license and the local tax ID (CCM);
- The National Institute of Social Security (INSS);
- The Unemployment Guarantee Fund (FGTS), a social security body.

		Description	Supporting documentation	Official contact information. (eg. Website, phone #, email address, etc)	Potential costs/Fees associated	Potential timeframe	Obtained by authorized agent allowed? (Y/N)
Legal Requirement	Citizenship Requirement	Any foreigner operate in AB in Brazil, it is not necessary to have Brazilian citizenship.					
	Residency Requirement	No residency requirement					
	Local Address	a Brazilian address					
	Visa Requirement	no visa requirement to operate an AB.		www.vistobrasil.com.br			
	Business Requirement (ie. Tax implications)	A CPF (social security number) must be used on the application. You cannot use a passport number.		www.receita.fazenda.gov.br/GuiaContribuinte/cpf/default.htm			
	Local bank account						
Business Entity	Who can be a distributor? (are corporations accepted?)	•Natural Person (we recommend this option) •A legal Entity ABO (LLC)					
	Minimum Age requirement	18 or older					
	Restriction on # of applicants	2					
	Who can register as a partner/applicant? (eg. Spouse, children, relatives)	Spouse					
	Registrants prohibited (eg. Student, government worker.)	3.3.1 Be in jail or otherwise confined to any correctional institution; 3.3.2 Be less than 18 years of age; 3.3.3 Have been suspended from his current profession or business by any professional association, society, or institution, or any governmental or judicial authority; 3.3.4 Be unable to manage his or her business due to mental reasons; 3.3.5 Have been terminated for breach of contract under a previous ABO Contract or contract with another Amway affiliate; 3.3.7 Be an employee of a direct-selling company.					
	Is an ABO able to register their Amway Business as a legal entity?	An ABO can choose to be an owner of a legal entity ABO (LLC).	It is necessary to open a Brazilian LLC company. The Registration form must be submitted and processed in the name of the ABO. The ABO can then request the transfer of ownership to an LLC. Please note the sole purpose of the LLC must be the operation of the Amway business.	Contact a lawyer office to prepare: •Articles of association or Bylaws •Registration with the board of Trade •Enrollment with the Corporate Taxpayers registry (CNPJ) •Registration with the Central Bank of Brazil			
	Does Contract explicitly allow transfer of assets to trust, legal entity, etc.	No, it doesn't.					
Amway Requirement	Amway business Requirement ((eg. Must be at certain PV level of percentage level to earn a bonus)	Must comercialize 100pt to earn bonus.					
	Amway Limitations (eg. Frequency of visiting the market. Business advice from the market. Etc)						
	Registration Fee Requirement	Buy a local starter kit, to be sponsored (payment in local currency), Buy starters kits to sponsor people					
	Renewal Requirement Do you allow the sale of a distributorship?	annual renewal, From September to August yes					
Reference Materials	Cultural differences						
	Unique market characteristics (eg. Some products are not sold in this market.)						
Do you provide any additional support from your market? What is it?							

If you have any further questions or concerns, please contact the company at 0800 72 26 929 or falecom@amway.com.br