

THE FACTS



IN THE EARLY TWENTIETH CENTURY, NUTRILITE FOUNDER AND VISIONARY CARL F. REHNBORG DISCOVERED AND UNLOCKED THE POWER OF PLANT-BASED NUTRIENTS.

His groundbreaking scientific work became the foundation behind our nutrition products and the driving force keeping the NUTRILITE™ brand at the forefront of nutrition innovation. Today, NUTRILITE is the world's number one selling vitamins and dietary supplements brand.* Backed by 80 years of science and research, the Nutrilite team has perfected a proprietary “seed to supplement” practice to preserve potency and maximize the consistency, efficacy and safety of our products. NUTRILITE products are developed for personal daily nutrition, heart health, strong bones and weight management.

TOP-SELLING NUTRILITE PRODUCTS

- Protein Powder
- DOUBLE X/TRIPLE X™ Vitamin/Mineral/Phytonutrient
- Vitamin C
- Calcium
- Fish Oils
- Vitamin B
- Vitamin E
- Fiber Tablets
- Chewable Multivitamin/Multimineral
- Memory Builder™
- Vitamin E

NUTRILITE SCIENTIFIC ADVISORY BOARD

The Nutrilite Health Institute Scientific Advisory Board is comprised of leading scientists in the fields of nutrition, health, and genetics from around the world. They help guide the future of the NUTRILITE brand, lending their knowledge and expertise to the brands' research and development.

INNOVATION AND SUSTAINABILITY

Nutrilite brings nature and science together. Agricultural experts and scientists work hand-in-hand, blending their passions for growing and advancing technologies to optimize nutrients from nature's most powerful plants. To make it easy, the NUTRILITE Supplement Recommender provides a quick, simple, and scientifically supported assessment to find the right supplements for your health needs. Through our exclusive certification program, NutriCert™, we ensure our best practices in sustainability and organic agriculture are carried out to deliver high-quality standards of ingredient farming throughout the world. All of the botanicals we grow on our farms, on the NutriCert farms, or purchase from other farms, must meet strict quality standards for purity, safety and efficacy.

*Source: Euromonitor International Limited: www.euromonitor.com/amway-claims

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NUTRILITE OPERATES MORE THAN 6,400 ACRES OF FARMLAND IN THE U.S., MEXICO AND BRAZIL, WHERE PLANTS ARE GROWN AND HARVESTED USING SUSTAINABLE, CHEMICAL-FREE METHODS.

STRICT STANDARDS OF GROWING

Ingredients in NUTRILITE™ products include plant concentrates sourced from around the world with naturally occurring phytonutrients, minerals and highly purified vitamins, combined with the best that science has to offer.

LOCATIONS

The Nutrilite Health Institute Center for Optimal Health in Buena Park, California, is dedicated to helping people achieve optimal health through education, healthy eating, exercise and supplementation. Global manufacturing sites for NUTRILITE products are in Michigan and California, USA. Manufacturing sites in China, Vietnam and India produce NUTRILITE products for local consumption in each of these markets.

OUR ROOTS

While in China during the 1910s and 1920s, Carl F. Rehnberg witnessed a direct correlation between people's diets and their optimal health. In 1934, he created the first multivitamin/multimineral supplement for sale in the United States. In 1939, the company was renamed Nutrilite Products, Inc. and was later purchased by Amway in 1972.