

THE FACTS



AMWAY HELPS TO MAKE HOMES CLEANER AND SAFER WITH HIGH-PERFORMING PRODUCTS FOR WATER, AIR, COOKING AND HOME CARE NEEDS.

BRANDS

Our home brands portfolio includes:

- eSpring™, the world's number one selling brand of home water treatment systems*
- ATMOSPHERE™, the world's largest selling home air treatment product**
- Amway QUEEN™ and iCook™ Cookware
- AMWAY Home™ and LEGACY OF CLEAN™ laundry, surface and dish cleaners, such as:
 - DISH DROPS™ Concentrated Dishwashing Liquid
 - SA8™ Liquid Laundry Detergent
 - SA8™ Concentrated Laundry Powder Detergent

INNOVATION

Today, the Amway™ home portfolio includes high-tech devices that support cleaner and safer homes around the globe. The eSpring™ water treatment system technologies effectively remove up to 160 potential contaminants and destroy more than 99.99% of waterborne, disease-causing bacteria and viruses. The Atmosphere Sky™ is the next generation of air treatment systems from Amway, and is launching in select markets in 2017.

SUSTAINABILITY

When Amway was founded in 1959, we marketed one product: L.O.C. Multi-Purpose Cleaner, made to be concentrated, biodegradable and environmentally sensitive. This initial dedication to the environment became a cornerstone of the Amway corporate philosophy. Most of our home care products are made with key ingredients derived from natural sources like coconuts, citrus and minerals.

Amway works in partnership with the U.S. Environmental Protection Agency's Safer Choice program, which helps consumers choose safer products that do not sacrifice quality or performance. Today, more than 40 current home care formulations have earned the Safer Choice designation.

Amway is also a member of the International Association for Soaps, Detergents and Maintenance Products Charter for Sustainable Cleaning in Europe.

*Source: Based on a Verify Markets study of 2014 global sales

**Source: Based on a Verify Markets study of 2015 global sales revenue. Product is defined as a single model number within a brand or product line.