



Amway

Corporate Social Responsibility

2018 Impact Report



As part of Amway, you help support...

Nutrition and
health programs

Micronutrients
to help fight
malnutrition

Social good

Entrepreneurship
& skills training

Financial
education

Partnerships
with local
farmers

Women's
empowerment
programs

Organic farms
& sustainable
agriculture

Environmental
stewardship

Local communities
around the world

Our philosophy for Corporate Social Responsibility

At Amway, we believe in going beyond the traditional ways of doing business to help people live healthier, more empowered lives. Our goal is to combine our products, resources and operations with our values to benefit people and the world.

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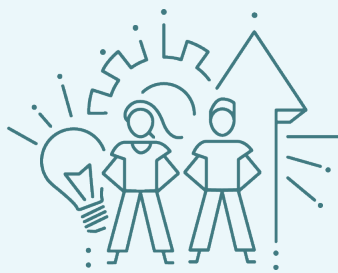
Caring for our planet

Amway is a global leader in areas that can benefit the world and we're sharing our expertise to help others live healthier and more empowered lives.

We support the United Nations Sustainable Development Goals and work with other organizations to improve:



Health of people



Empowerment of people



Health of the world

SUSTAINABLE DEVELOPMENT GOALS



To learn more about the Sustainable Development Goals, visit sustainabledevelopment.un.org.



Helping people live better lives since 1959

Amway was founded on the premise of opportunity – the ability to work hard and be rewarded for reaching one’s goals. Founders Jay Van Andel and Rich DeVos also believed that success meant responsibility and they translated that into a global commitment to help people and the planet.



Nutriline™ is the only global vitamin and dietary supplement brand to grow, harvest, and process plants on their own certified organic farms. (Euromonitor.com/amway-claims). This helps improve the quality of the ingredients that are grown on these farms and the health of people and the planet.



Amway provides an opportunity to anyone. Millions of people around the world have become successful Amway Business Owners.



Amway set high standards right from the start. Our very first product, Liquid Organic Cleaner (L.O.C.) was one of the world’s first concentrated, biodegradable and environmentally sensitive cleaning products.



Health of people



We fight childhood malnutrition around the world

All people need good nutrition—it's critical to providing the opportunity for healthy growth and development. Amway is in an ideal position to help. In partnership with local humanitarian organizations, we are committed to sharing our expertise and our products to help more people and communities achieve better health.

For example, the Nutrilite™ Power of 5 Campaign fights childhood malnutrition by providing Nutrilite™ Little Bits™, a micronutrient powder, to families of malnourished children. When mixed with their food once a day, Nutrilite™ Little Bits™ adds essential nutrients that help them survive, thrive and grow.

“When one person improves their health, they inspire better health for others in their community and create a brighter future for all.”

— Dr. Sam Rehnberg, President, Nutrilite™ Health Institute



PROBLEM

155 million children

worldwide are stunted (too short for their age) or undernourished, according to the World Health Organization (WHO).

3.1 million children

die of malnutrition each year, according to the WHO. Survivors often suffer from health problems throughout their lives.



The first 5 years of life

are critical to brain and body development.

SOLUTION



130,000 children

benefit from a daily supply of Nutrilite™ Little Bits™.

15 vitamins and nutrients

are included in each 1-gram sachet of Nutrilite™ Little Bits™. The formulation follows guidelines from the WHO.

27 humanitarian organizations

partner with Amway to distribute Nutrilite™ Little Bits™ and track the height/weight progress of children in our programs.

Children in 14 countries

are receiving Nutrilite™ Little Bits™ through the Power of 5 Campaign.

100% of funds donated

are used to provide Nutrilite™ Little Bits™ to malnourished children.

Results: The Power of 5 at work



Meet the Cadres Indonesia

In Indonesia, the Power of 5 program is part of the support offered by more than 300 cadres, or volunteer community health workers. They help educate families about health and nutrition while providing Nutrilite™ Little Bits™ to families of more than 1,000 malnourished children. Public health officers have recognized improvements in the children's growth and a decrease in malnourished children.

In partnership with:

DKI Jakarta Health Agency



Every child matters Guatemala

Heidy's mother enrolled her in the Power of 5 program in El Durazno, Guatemala. Heidy's hemoglobin, weight and height were below levels recommended by the World Health Organization. After 12 months of eating a balanced diet rich in vitamins and with the Nutrilite™ Little Bits™ supplement, she has become healthier and is constantly growing.

In partnership with:

Glasswing
INTERNATIONAL



120 happier students South Africa

One of our partners in South Africa distributes Nutrilite™ Little Bits™ at a school that has 120 students. Zinnia, the owner, tells us that she has noticed a remarkable difference in the "happiness levels" of the children, which has also been noticed by parents.

In partnership with:

aCORN
FOUNDATION
Makes It Easy To Do Good



Targeting 50,000 children China

In China, over 27,000 pre-schoolers from 10 provinces now receive Nutrilite™ Little Bits™ at schools that have Spring Sprouts Kitchens. In 2019, this number is expected to grow to 50,000. Partner schools also receive nutrition and health education as well as physical check-ups for the children.

In partnership with:

安利公益基金会
Amway Charity Foundation



■ Amway Health Programs

Around the world, Amway is supporting health and hygiene education programs with donations of Nutrilite™ products and food supplementation. Join us at powerof5.amwayglobal.com and help improve the nutritional health of people in your community.

Better health builds stronger communities

In 2018, the Nutrilite™ Power of 5 Campaign expanded in a new way. We're now working with our affiliates in Argentina, Korea, the Philippines, Thailand, Argentina, North America and India to add local Power of 5 programs that fight childhood malnutrition with nutrition, health education and a variety of additional tools.

These programs will be funded and operated locally. Nutrilite™ products may be offered depending on local customs and regulations.

But these programs will not include Nutrilite™ Little Bits™.

What's most important is that we're fighting childhood malnutrition together and helping tens of thousands additional children achieve better health. This can lead to better school performance, a higher income as an adult and a healthy immune system throughout their lifetime.



Improving nutrition through school programs Thailand

Amway affiliates are using their expertise in nutrition to improve children's health in their own regions. Programs typically provide nutrition support for thousands of local students and bring leadership and focus to community efforts to improve health and nutrition. Amway Thailand, for example, has organized a program, "Happy Healthy Farm for Kids," that provides nutrition and agricultural knowledge training for teachers and community leaders. Part of this program, "Farm to School Agriculture" provides better nutrition to over 1,500 children in 16 schools.



Organizing and leading a cohort of non-profit organizations North America

In the United States, Amway North America is utilizing their resources to align local humanitarian organizations around a focused goal for collective impact: To improve the health of local community members by providing nutrition and nutrition education. We partnered with The U.S. Chamber of Commerce Foundation Corporate Citizenship Center to gain insight about community health stakeholders in Kent County, Michigan and how they can better address the challenges of maternal health, child health, nutrition, and food security. Preliminary programs provide nutrition support for thousands of local students and add leadership focus to community conversations about health and nutrition.



Empowerment of people



Opportunity, education and training provide lasting advantages

We offer an opportunity for entrepreneurs – many in developing countries -- to strengthen lifelong business and personal skills. With access to business and learning tools, both online and offline, Amway Business Owners learn practical skills that they can use in their business and beyond, including budgeting, public speaking and financial management.



Training community health facilitators to teach others

In India, Amway provides training through health and entrepreneurial curriculums for over 200 community health facilitators in four communities. These women help local families learn about health, hygiene, nutrition and the importance of vaccinations. They also distribute and sell feminine hygiene and cleaning products. A local production facility for feminine hygiene products has been opened and provides jobs as well as a reliable supply of products, which is also improving girls' school attendance and learning.

Business ownership training and microfinance programs

In 200 cities across Russia, 2,500 mom entrepreneurs are being trained to own and operate small businesses. This program is organized in partnership with national and regional governments and includes a microfinance/loan program.

“At Amway, we believe each individual has the potential to achieve great things and we empower them to reach their goals by providing opportunities. As a result, millions of people around the world have realized their potential, become healthier, and provided themselves and their families a better life.”

– Mike Cazer, Amway Chief Operating Officer



Empowering people to do more for themselves and others

In addition to training programs, Amway empowers people who own and work for hundreds of small farms. This happens through our NutriCert® program, which encourages Nutrilite™ Certified Farming. We partner with farmers around the world who employ thousands of workers and support their local economies while meeting our quality standards and helping us stand behind our products.

“Take care of the land. Take care of the people.”

– Carl Rehnborg, Nutrilite™ founder



Buying essential ingredients from small farmers around the world

Many of our plant-based ingredients are derived from plants that are grown on nearly 6,000 acres of Amway farmland in the United States, Mexico and Brazil. But not every ingredient grows best in these climates, so we partner with farms across the world that meet our strict NutriCert® standards

for ingredients we can’t grow ourselves. Hundreds of farmers supply us with plant-based ingredients for Nutrilite™ and Artistry™ products, enabling them to expand their businesses, hire more workers and benefit their communities.



NutriCert® requirements benefit communities and the world

The areas covered by the NutriCert® program include green farming practices that benefit the environment, socially responsible practices that positively affect people and smart business practices that provide assurance of quality control. Every partner in the supply chain is required to follow the same practices that we use on our own farms.



Health of the world



To us, contributing to a healthy world is a matter of integrity

Our commitment to the health of the planet is as strong as our commitment to the health of the people—the two cannot be separated. For years, we've been working to decrease water consumption and waste while increasing our use of power from renewable resources.

“With Amway’s long history and expertise in health and nutrition, we have the ability to create a healthier world. It’s our absolute responsibility to provide nutrients that help children thrive, communities flourish and people around the world live happier, healthier, more fulfilling lives.”

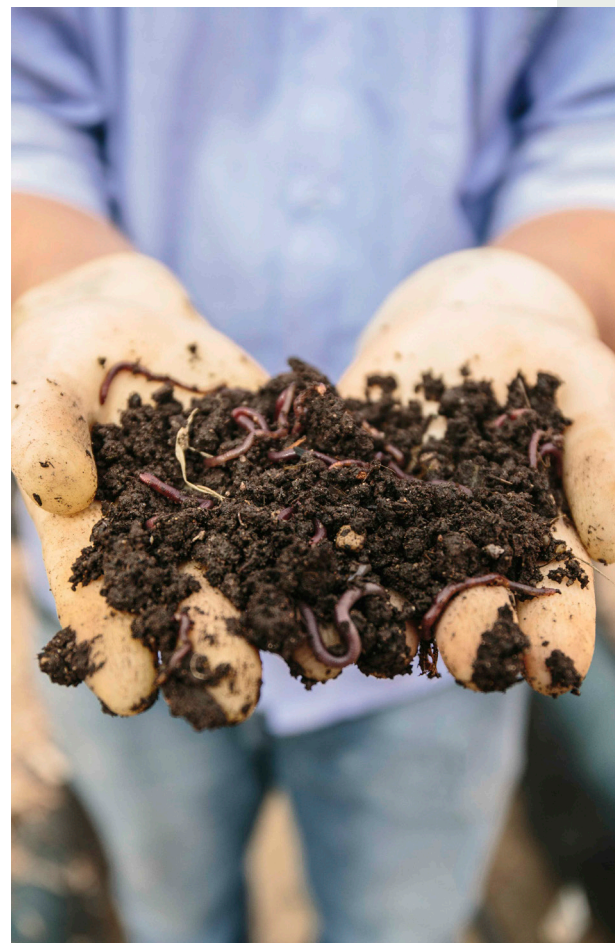
— Milind Pant, Amway CEO

How we nurture the farms

In Wuxi, China, 118 acres of organic farmland is dedicated to growing traditional Chinese medicine plants for use in the development of our nutrition and beauty products. It took more than two years to optimize the site and build the research and development facilities. Amway hauled in 150,000 – 200,000 cubic meters of topsoil to elevate the land above its rice growing height. We also added quality compost shipped in from hundreds of kilometers away so the soil could meet our standards for fertility. A river that flows through the farm had long been neglected so we dredged and cleaned it so it would be suitable for irrigation.

Natural soil enrichment

Rather than relying on harmful chemicals, Amway farms rely on a variety of natural methods to keep the plants healthy and the ground fertile. One example is five tons of worms that help provide rich nutrients that enrich the soil. The worms create 260,000 liters of nutrient-rich liquid humus a year that can fertilize the farm’s organic crops.



22+ million pounds

or 88% is the total projected recycling rate for Amway’s global supply chain in 2019.

40m gallons

of water consumption was reduced in Amway’s worldwide supply chain facilities, a 25% improvement.



500,000 megawatt hours of wind-generated energy

make up 50% of the electrical supply for operations in Ada, Michigan.

Solar power panels

have been installed to serve as renewable energy sources in Buena Park (20% total energy consumption), Madurai (10% total energy consumption) and Ada (approximately 1% total energy consumption).

10% electrical consumption reduction

for Amway’s global supply chain.

Reductions in electricity consumption have been achieved through process optimization projects, investment in energy-efficient lighting and consolidation activities.

Green space replaced 8 acres of concrete for manufacturing

in Ada, Michigan, U.S. In the future, an additional 20 acres of land have been designated to be returned to natural green space.

From the ground up, sustainability makes us all healthier

Amway’s commitment to a healthy environment is reflected in our products and philosophies. We focus on continuous improvement, reducing waste and sustainability as we go about our business. Amway wants to recycle to the greatest extent possible and to reduce the amount of waste created by operations.



Building LEED Certified Facilities

Amway has incorporated green building standards into many of its manufacturing facilities in India, China and the United States. LEED is a rating system that promotes a whole-building approach to sustainability by recognizing performance in five key areas of human environmental health:

- Sustainable site development
- Water efficiency
- Energy efficiency
- Materials selection
- Indoor environmental quality

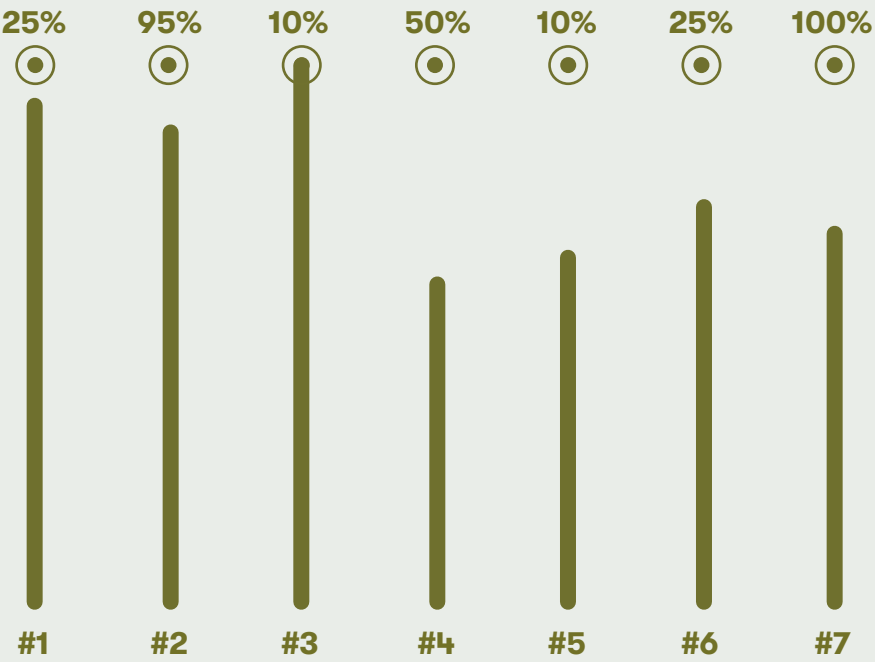
Tracing every ingredient in Nutrilite™ products

In this global economy, products can come from anywhere in the world. That’s why Amway puts an emphasis on traceability when sourcing the highest-quality raw ingredients for Nutrilite™ supplements. This commitment involves a careful tracking of seeds, plants, farms, water and nutrients that far exceeds industry standards. We require this tracking from all of our NutriCert™ partners and other suppliers so we can confidently stand behind all of our products. For more information, visit traceability.amwayglobal.com.

Landfill-free

Amway has set a goal to be landfill-free at each of our manufacturing locations by 2020. Currently, the Buena Park site, nutritional plant at Spaulding and paper products plant in Ada – all in the United States – have reached this goal. The remaining Amway supply chain facilities have plans in place to achieve the 2020 goal.

Goals & Progress



In 2015, we set ambitious sustainability goals to be reached by 2020. These are our results through the end of 2018.

- | | |
|------------------------------------|---|
| #1 Reduce total waste generation | #5 Reduce water usage |
| #2 Recycling rate | #6 Reduce greenhouse gas emissions |
| #3 Reduce total energy usage | #7 Landfill-free across all manufacturing |
| #4 Increase alternate energy usage | |



“We believe it is essential to be more than a corporation that simply makes or markets stuff. To remain viable, we know we must first improve the well-being of people around the world.”

– Rich DeVos, Amway co-founder

For more information visit www.AmwayGlobal.com

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