



# 2019 Amway Corporate Social Responsibility

CREATING SOCIAL GOOD

**Amway**

“With Amway’s long history and expertise in health and nutrition, we have the ability to create a healthier world. It’s our absolute responsibility to provide nutrients that help children thrive, communities flourish and people around the world live happier, healthier, more fulfilling lives.”

– Milind Pant, Amway CEO

**At Amway, we believe in going beyond the traditional ways of doing business.**

Our goal is to combine our products, resources and operations with our values to benefit people and the world.



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Healthier lives



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A more sustainable world





## Amway Corporate Social Responsibility

### CREATING SOCIAL GOOD.

We are incredibly proud of what we accomplished in 2019.

Our Amway Business Owners (ABOs), affiliates, and employees fulfilled our corporate social responsibility (CSR) philosophy and helped people live better, healthier lives.

## Strong global partnerships extend our reach.

Amway is a global leader in areas that can benefit the world and we're sharing our expertise with global organizations like the United Nations to do our part to help people and the planet.



For more information about the United Nations Sustainable Development Goals, visit:  
<https://www.un.org/development/desa/disabilities/envision2030.html>





EMPOWER

Fighting childhood malnutrition with the Power of 5 Campaign.

From anywhere in the world, you can help malnourished children get the nutrients and vitamins needed for healthy growth and development, thanks to the Power of 5 Campaign.

Helping malnourished children in:

- |                    |              |
|--------------------|--------------|
| Brazil             | India        |
| China              | Indonesia    |
| Dominican Republic | Mexico       |
| El Salvador        | Panama       |
| Guatemala          | South Africa |
| Haiti              | Vietnam      |
| Honduras           | Zambia       |

Results:  
The Power of 5 at work.

This global program is an outreach extension of our nutrition expertise and an opportunity for people to get involved.



100% OF ALL DONATIONS

are used to provide Nutrilite™ Little Bits™ micronutrient powder to malnourished children through global humanitarian partnerships.



1 DAILY DOSE OF NUTRILITE™ LITTLE BITS™

mixed with food helps malnourished children get the vitamins and nutrients they need to develop a healthy brain and body.

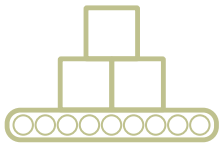
15 VITAMINS AND NUTRIENTS

are included in each sachet of Nutrilite™ Little Bits™, which follows the recommendation of the World Health Organization.



25+ HUMANITARIAN AND GOVERNMENT ORGANIZATIONS

partner with Amway to distribute Nutrilite™ Little Bits™ and track the growth of children in our Power of 5 programs.



1.2 MILLION BOXES

of Nutrilite™ Little Bits™ – each with a 30-day supply – can be packaged each year at Amway Headquarters in Ada, Michigan.



5 YEARS OLD!

The Power of 5 Campaign celebrated our fifth birthday in 2019 and is looking forward to many more.



To learn more and donate:  
[powerof5.amwayglobal.com/donate-to-fight-against-childhood-malnutrition/](https://powerof5.amwayglobal.com/donate-to-fight-against-childhood-malnutrition/)





## WHAT DOES IT MEAN TO TURN 5?

For all children, age 5 is a turning point. If they can reach this milestone in good health, they're more likely to have a healthy, successful future.

In fact, this is such an important milestone, that one of the Sustainable Development goals adopted by the United Nations is to reduce under-5 mortality to at least as low as 25 per 1,000 live births in every country.

According to the World Health Organization, more than half of under-5 child deaths are due to diseases that are preventable and treatable through simple, affordable interventions. For the Power of 5, this is great news.

## Introducing Opportunity International



As we begin our sixth year of the Power of 5 Campaign, we will be supported by a new global partner, Opportunity International, [opportunity.org](http://opportunity.org).

They will:

- Join us in the fight against childhood malnutrition
- Oversee global fundraising
- Facilitate our distribution programs in countries around the world
- Help the campaign expand so we can do more to help malnourished children and their families

Opportunity International serves 10 million hardworking families in 23 countries. To date, they have created or sustained more than 20 million jobs by giving entrepreneurs the tools they need to thrive. We are enthusiastic about how the Power of 5 will grow with their help.



## Health care professionals agree

Dr. Blanca Lidia Bonilla, coordinator of the health unit of Horcones, works in the health establishment in the municipality of Yamaranguila, Honduras. She tells us there are many cases of children with malnutrition due to the local prevalence of a lack of food, poor preparation of food, and more. She added that Nutrilite™ Little Bits™ has everything necessary to help growth and development because it is a complete vitamin supplement and it has good acceptance by the mothers.

The children who have been provided with the supplement show significant improvements. During appointments, she said, mothers tell her they are happy because they notice a good change when they weigh their children and can see improvement in their children's appetite.

**In partnership with CARE.**







## ABOUT CHILDHOOD MALNUTRITION

According to the World Health Organization, children deprived of adequate nutrition during the first 1,000 days of life often have stunted growth, poor cognitive development and low immunity to disease.

Malnutrition affects school performance and studies have shown it often leads to lower earning potential as an adult. More than 150 million children are unable to attain their full development potential because of stunting and micronutrient deficiency. Malnutrition is also responsible for the death of more than 3.1 million children each year.

### Overcoming nature's challenges

In 2019, Zambia experienced its worst drought in 40 years. To make matters worse, the cost of basic food staples has doubled in a single year's time. While more and more Zambians struggle with food insecurity, the Family Preservation and Empowerment Program from the Alliance for Children Everywhere is providing food, Nutrilite™ Little Bits™, and job skills training as part of the Power of 5 Campaign. More than 400 children can survive, thrive and grow thanks to our efforts here.

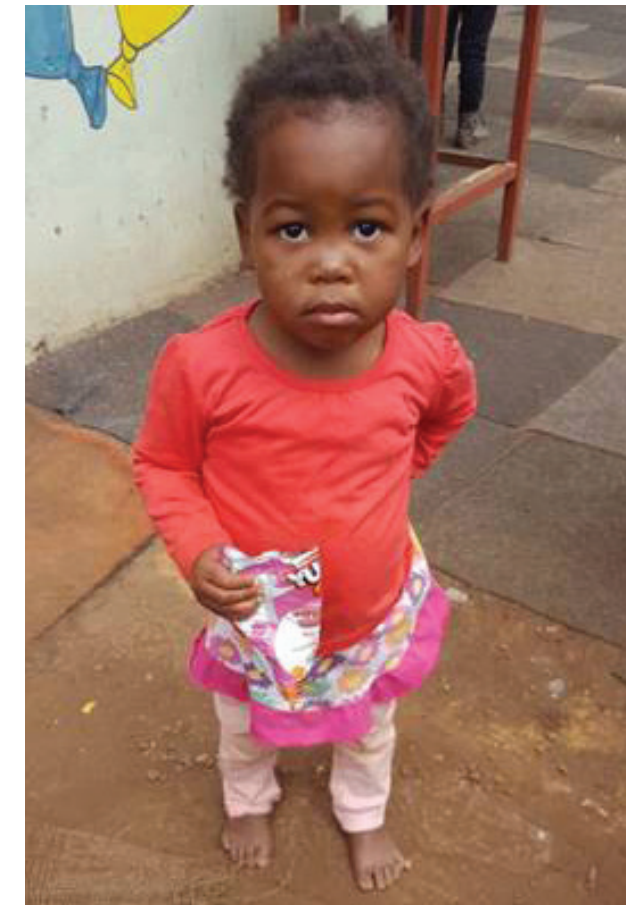
**In partnership with Alliance for Children Everywhere.**



### Healthy growth

Juan Daniel, from Caserío Santa Rosa, Guatemala, participates in a Power of 5 program at the APEVIHS nutrition clinic. When he first arrived, he was suffering from acute malnutrition. His parents were given bags of groceries to improve his health, as well as his family's. Nutrilite™ Little Bits™ were also provided for Juan Daniel. He is now in nutritional recovery and has a better appetite, is more alert and active and his weight and height are more normal for his age.

**In partnership with Glasswing International.**



### School performance improvements

At the Thembifundo Day Care, an early childhood education center in rural Mpumalanga, Zambia, the 86 children in Grade R (the year before primary school) were struggling. Teachers became concerned that most of the children would not progress to the next grade. Our on-the-ground partner, Acorn Foundation offered help including Nutrilite™ Little Bits™ and training for parents and caregivers about nutrition, hygiene, and sanitation. As a result, the children have responded positively and gained weight, are learning more quickly and are now ready for the next grade.

**In partnership with Acorn Foundation.**





## More progress in Vietnam

Amway Vietnam supports in the Power of 5 Campaign at Cam Binh Kindergarten, Cam Thuy District, Thanh Hoa Province. The campaign improves the nutrition knowledge of parents and caregivers and provides Nutrilite™ Little Bits™ to help fight childhood malnutrition. In just four months, 10,384 Nutrilite Little Bits boxes were distributed to benefit 2,587 malnourished children at six kindergartens.

According to associate professor Nguyen Thi Lam, former head of the National Institution of Nutrition, this is a meaningful program which will, together with medical agencies, contribute to reducing malnutrition and lack of micro-nutrients for children under 5 in needy areas, especially in mountainous areas of the North, Central, and Western Highlands.

**In partnership with the Vietnam National Institute of Nutrition, Ministry of Health.**



## Kindergarten programs fight malnutrition

In China, more than 50,000 children are fighting malnutrition with help from the Amway Charity Foundation and the Power of 5 Campaign at 1,500 countryside Kindergartens in Qinghai, Gansu, ShanXi, Hunan, Hebei, Xinjiang, Sichuan, Jiangxi, Guangxi, Shan'Xi and Yunnan provinces. The program offers a daily supplement to children age three to five, and provides curriculum for the children and teachers to learn more about nutrition and health education. The areas covered by the project have achieved the 2020 target of the National Nutrition Plan ahead of schedule.

**In partnership with Spring Sprouts Kitchens.**



## Community health business model in India

As a trial project, Amway partnered with Opportunity Internal to provide training, market research and support to 200 community health facilitators (CHF) in northern India from mid-2017 to mid-2019. CHFs are women from poor rural areas who receive training so they can provide their underserved communities with frontline health services, education about nutrition and sanitation, and access to inexpensive but often unavailable health products like sanitary napkins.

The pilot has successfully completed training of 215 women, reaching 200,000 people with education and 15,000 households with products since commencing the distribution and sales for a product basket generating health-related income for project participants.

**In partnership with Opportunity International and Healing Fields Foundation.**

## Women's empowerment

Amway India successfully completed a two-year program to promote self-employment and entrepreneurship among under-privileged women in Muzzaffarpur and Chapra in the states of Bihar and Ambedkarnagar and Mirzapur in the state of Uttar Pradesh. Two hundred underprivileged women were provided with training on entrepreneurship skills and business fundamentals to enhance affordable healthcare outreach in underserved rural areas.

The participants earned 2,000 – 4,000 rupees each month and were able to increase their savings. They shared their knowledge about health and nutrition with 20,000 community members.

**In partnership with Healing Fields Foundation.**





## ENGAGE

# Engaging Amway people for community success.

In keeping with our Founders Fundamentals, we encourage our Amway Business Owners and employees to support charities and organizations that mirror their passions and impact their local communities in a powerful way. And we're consistently amazed at all the social good that comes of their efforts.

## Results: Amway engagement at work.



### Gardens improve nutrition

Kids' Food Basket provides healthy suppers to nearly 9,000 West Michigan children each weekday. These children live below the poverty line and rely on breakfast and lunch to be provided by their schools. Amway has long been a partner of this non-profit organization and our employees are frequent volunteers.

In 2019, we helped establish a 10-acre urban farm so Kids' Food Basket could grow healthy, chemical-free produce. We've relied on the talent of our Nutrilite researchers and scientist to help Kids' Food Basket maximize the farm's capabilities.





## Building community playgrounds

In 2019, 207 Amway employees transformed two playgrounds, one in California and one in Michigan, into new, kid-friendly play spaces – and they did it in just six hours. It was the 17th year Amway partnered with national non-profit KaBOOM! and we’ve built 22 playgrounds in three separate states. During that time, more than 2,400 volunteers have logged 16,500 hours to reinvigorate local neighborhoods.



## Happy Healthy Farm for Kids

Amway Thailand is using their expertise to improve children’s health by providing nutrition support for thousands of local students while strengthening the awareness of nutritional and health value in schools and communities. Together with Border Patrol Police, the ‘Happy Healthy Farm for Kids’ project was initiated to solve an issue of children’s unhealthy consumption which is a priority in Thailand. In 2019, 2,546 children, 80 teachers and community leaders from 16 Border Patrol Police schools in Kanchanaburi and Ratchaburi provinces benefitted from this project.



## Remember HOPE, Amway Japan rebuilds communities

In March 2011, Japan was rocked to the core when the Great East Japan Earthquake, tsunami, and nuclear disaster destroyed entire cities. In 2012, Amway Japan established Remember HOPE, a corporate social responsibility effort aimed at supporting the rebuilding of community and delivery of hope to residents in the disaster-affected Tohoku region. Since then, Amway Japan has partnered with local governments, NGOs, residents, and volunteers to build community facilities, or Amway Houses, where people can gather and reestablish kizuna or the sense of community.

In 2019, the Amway Japan Foundation completed the fifth Amway House in Rikuzentakata, Iwate Prefecture. The largest Amway House to date, it was designed by world-renowned architect Kuma Kengo, who also designed the Tokyo 2020 Olympic stadium. Amway Japan is proud to support the city of Rikuzentakata’s vision of rebuilding itself as an intentionally inclusive community, welcoming of diversity. The Amway House is an iconic presence in the heart of the new city. It features a community gathering space, children’s day care center, café employing people with disabilities, citizen’s consultation center, and tourist and local product information center.

To date, ABOs and employees have contributed nearly 55,000 volunteer hours and helped raise 11.4 million US dollars for Remember HOPE. In Amway Japan, there is a very high level of engagement – over 7,600 ABOs and 60 percent of employees contribute monthly. All are very proud of this uniquely impactful initiative, through which Amway Japan is helping people and communities live healthier, more empowered lives.



## Dietary Ninja Summer Camp

For two weekends in July, the summer camp titled “Dietary Ninja,” sponsored by the Amway Hope Maker Charity Foundation in Taiwan, was held for the seventh consecutive year. The program was designed to inspire underprivileged children to explore their potential and to echo the Power of 5 nutrition education program by providing these children related knowledge and entertainment. A total of 228 children from disadvantaged families participated with the help of 446 passionate Amway volunteers.



## Fighting childhood malnutrition

In cooperation with non-governmental agency, Un Kilo de Ayuda, Amway Mexico is providing Nutralite™ Little Bits™ to 14,000 children in five Mexican states. They hosted two community visits – in July to the state of Yucatan and in December to Estado de Mexico – to enable leaders, ABOs and a few members of the press to experience the work that is being done by Un Kilo de Ayuda and the effects and benefits to the community.





ENVIRONMENT

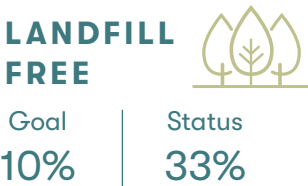
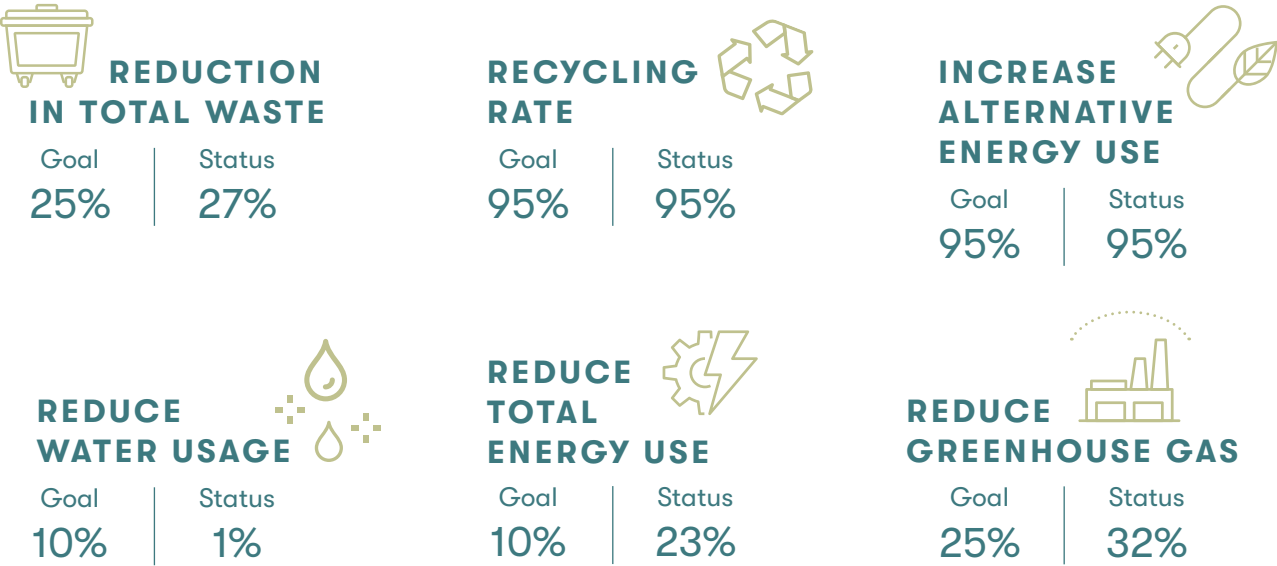
Global sustainability initiatives for a healthier world.

Since the formulation of our first product in 1959, Amway has been focused on sustainability. Continuous improvement efforts are furthering our commitment to reducing waste and water consumption, choosing renewal energy sources, and organic farming practices.

We want to recycle to the greatest extent possible and to reduce the amount of waste created by operations. And we even have environmental goals for the companies who supply us products, so we can trace all of our raw ingredients for Nutrilite™ supplements back to their roots.

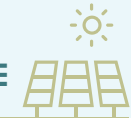
2020 goals update:


We’ve been tracking sustainability initiatives across several areas since 2015. Here’s where we finished at the end of 2019. During 2020, we also will be assembling a cross-functional corporate sustainability team that will establish new initiatives.



Landfill-free status has been achieved at Buena Park, California and in Ada, Michigan at the Nutritional Spaulding Plant and the Paper Product Plant. Our goal is to be landfill-free at all manufacturing plants by the end of 2020.

2020 case studies:

**SOLID WASTE RECYCLING**   
At Amway manufacturing facilities in India, all solid waste is dried by solar techniques and sent to the cement industry to be used as furnace fuel. This equates to over 650,000 pounds of waste that has not been sent to a landfill and helps reduce our carbon footprint.

**WATER CONSERVATION INITIATIVES**   
Also in India, water conservation initiatives have replenished water resources to over 4,000 villagers in the Dindigul district. From desilting of the supply channel to construction of check and boulder dams, the project has not only helped in mitigating water scarcity, but also enabled rainwater storage and water replenishment in the wells in the region.



# Results: Sustainability at work.



## Putting repurposed products to good use

Amway partners with Good360, good360.org, to repurpose products that can be distributed to people in need and has diverted more than 100 tons of product and packaging from landfills, as well as nearly 200 pallets.

Good360’s mission is to transform lives by providing hope, dignity, and a sense of renewed possibility to individuals, families, and communities

impacted by disasters or other challenging life circumstances who, without us, would struggle to find that hope.

As the global leader in product philanthropy and purposeful giving, Good360 partners with companies like Amway to source highly needed goods and distribute them through a network of diverse nonprofits that support people in need.



# Packaging R&D examples of success:

The Amway Packaging Research & Development (R&D) team has a sustainability commitment to advocate, educate, and innovate, while finding a balance that benefits customers, our company and the planet. Where possible, the team is working to reduce, reuse, and recycle packaging; utilize post-consumer resins (PCR); and evaluate bio-based resin alternatives.



**86% LESS PLASTIC**  
(270,000+ pounds) is now used annually in Amway Home™ All-Fabric Bleach powder packaging after a change to a paperboard box with a poly bag inside.



Skincare carton liners have been removed in China **SAVING OVER 80,000 KG OF PAPER** annually.



Satinique™, Amway Home™ and protein powder bottles in India are now made with **12.2 METRIC TONS LESS PLASTIC** annually.



**REFILLABLE PACKAGES,** like the G&H Nourish+™ Body Wash refill, eliminate thousands of pounds of plastic each year.



Corrugated cardboard cases are being **REUSED** in China



**POST-CONSUMER RESINS** are recycled materials and are used in several United States produced G&H, Satinique™, and Amway Home™ bottles.

Many Amway containers are made from recycle-friendly materials like PETE and HDPE.



PVC shrink films are being **ELIMINATED** in India.





### Certified organic farm locations:

Ephrata, WA, U.S.  
Jalisco, Mexico  
Trout Lake, WA, U.S.  
Ubajara, Brazil

### Certified organic farms

Because we believe in sustainable farming, Amway runs a global agribusiness operation with nearly 6,000 acres of organic farmland in the United States, Mexico, and Brazil that produces plants botanicals for Nutrilite and Artistry products. We also partner with local farmers around the world who practice organic farming.

We protect the soil health, minimize pollution, and ensure the availability of quality water. This plan relies on nature to manage nature instead of having people use toxic chemicals. For example, we use local bees, earthworms and micro-organisms in the soil to help protect and fertilize our plants, and trained falcons scare birds away from crops at harvest time.

These practices contribute to healthy land and water resources. Our farms also document water and energy efficiency with audits, reviews and long-term planning.



### Tracing ingredients in Nutrilite™ products

In this global economy, products can come from anywhere in the world. That's why Amway puts an emphasis on traceability when sourcing the highest-quality botanicals for Nutrilite™ supplements. We believe you have a right to know where your supplements come from. This commitment involves a careful tracking of seeds, plants, farms, water and nutrients that far exceeds industry standards. Whether our farms or a partner, we require all to meet our strict quality standards and conduct safety checks at every step in the process to ensure we can confidently stand behind all of our products. For more information, visit [nutrilitetraceability.com](https://nutrilitetraceability.com).

### PURE, SAFE AND EFFECTIVE.

We trace every ingredient in Nutrilite products.

- 1 Chose the botanical
- 2 Select the seed
- 3 Choose the farm
- 4 Grow
- 5 Harvest
- 6 Extract
- 7 Manufacture
- 8 Package
- 9 You



# In 2020, we will do more.

With the beginning of a new decade, we are challenging everyone to:

- Continue the fight against global malnutrition while empowering people to improve their personal and family health
- Create opportunities to engage in and improve our communities
- Take action to improve the health of our environment

Amway gives us all a unique ability to leverage multiple resources to create social good. This can be anything from nutritional expertise to products, or the one-of-a-kind communities we create through our global reach.

In 2020, we will use these resources and be the change for a better world.

“We believe it is essential to be more than a corporation that simply makes or markets stuff. To remain viable, we know we must first improve the well-being of people around the world.”

– Rich DeVos, Amway Co-founder



For more information visit: [www.AmwayGlobal.com](http://www.AmwayGlobal.com)  
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